

CARACTERISTICS



DESCRIPTION

Largest organic private plantation in Romania

- Established in 2016 and headquartered, about one- hour drive (80 km) from Bucharest, in Dambovita Country, Romania;
- Currently one of the largest organic blueberry plantations in Romania with 80 ha planted with another 300+ hectares available for further expansion;
- 2500 sqm cold storage facility with state-of-the-art sorting and packing line of over 2mil. euros producing 3 varieties, Duke, Bluegold and Legacy.

Cold Storage with advanced sorting line

- 2500 sqm total storage with state-of-the-art computerized sorting and packing line;
- Facilities for precooling, packaging, cold storing, crates washing, locking rooms and canteen 4 cooling chambers and 6 ULO / CA rooms;
- Placed in the heart of the orchard –5 min from the field;
- Operational since June 2020;
- Strict workflow with area access control.

Advanced sorting line 2 million euros investment in 16 lanes computer AI controlled sorting and packing line with tray sealer machine, automatic palletizer and metal detector.

Storage and delivery

- Strict temperature control during workflow;
- Well package to avoid any loss during transit.

Precision fertigation

Advanced irrigation system;

Computerized controller for the right mix of nutrients and water throughout the growing season.

Organic lineup:

250g punnets - convention al lineup Lidl Romania

Cobranding / Private label Carrefour

Auchan Partnership - blueberries in Petromgas stations

Finished products

100% Romanian organic blueberries juice with freshly pressed organic blueberry pulp with no preservatives, nothing but blueberries.

Blueberry jam with 100% organic blueberries and at least 80 % (minimum 80g of fruit per 100g of finished product) with eco corn sweetener.

Blueberry powder with 100% dehydrated and organic blueberries.

100 % dehydrated organic blueberries.